



# **SPORT FOR LIFE**

## **Botswana**



**Molefhi Kannemeyer Obenne**  
**National Coordinator**

**OPERATIONAL PLAN**  
**2023**

# What is Sport for Life?



**Vision**

Using the power of sport to create a peaceful and developed world, with **equal opportunities for everyone**;

**Mission**

**Promoting human development and youth empowerment** in vulnerable communities, to implement projects stimulating happier, healthier and fulfilling lives;

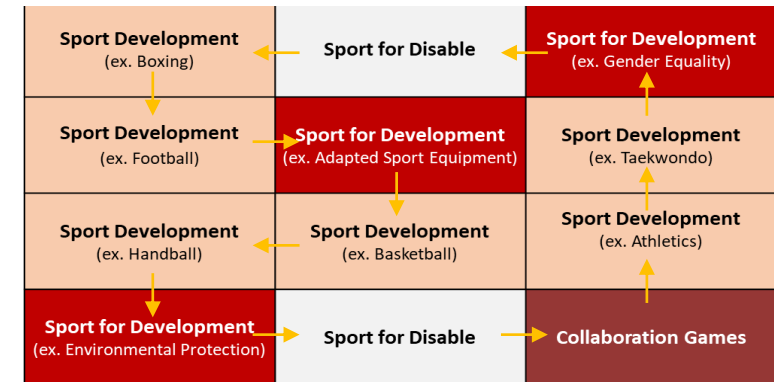
**Activities**

**Workshops and courses**  
 1. 'How to organize sport events'  
 2. Train-the-trainers

**Multisport Events**  
 Organized by participants



Progressive development and empowerment of participants, to become organizers, facilitators and leaders and to replicate Sport for Life



Organization of multisport activities for children and youth from local communities; practice of different sports and sensitization to social issues

# Sport for Life Botswana: General outline



## Objectives

**Develop the Botswana Olympic and sport movement**, promoting education, youth empowerment and human development;  
**Generate positive impact for youth in Botswana**, at short, medium and long-term, especially in vulnerable/marginalized areas;  
**Tackle important social issues** such as youth unemployment, health, sexual rights and health awareness, corruption, etc.;  
**Empower local youth**, creating equal opportunities for all, with special focus on marginalized and vulnerable populations;  
**Develop the Sport for Life network** across the continent;

## Strategic Goals

**Empower youth leadership**

**Empower communities**

**Develop skills through training and education**

**Promote equal participation of both genders**

**Promote connection and stimulate kids**

## Key Performance Indicators

- # of train-the-trainers organized
- # of Master facilitators trained

- # of hubs established
- # of community projects conducted
- # of social sport entrepreneurship initiatives created

- # of Sport for Life courses conducted
- # of Sport for Life organizers trained
- # of Sport for Life facilitators trained

- % of each gender in trained for leadership
- % of gender in the regular activities
- % of gender trained in courses

- # of children in Sport for Life events
- # of sports practiced in sport events
- # social issues tackled in Sport for Life events
- # of regular activities conducted

# Sport for Life Botswana: Background



## Key Performance Indicators

- # of train-the-trainers (TTT) organized
- # of Master facilitators trained
- # of hubs established
- # of community projects conducted
- # of social sport entrepreneurship initiatives created
- # of Sport for Life courses conducted
- # of Sport for Life organizers trained
- # of Sport for Life facilitators trained
- % of each gender in trained for leadership
- % of gender in the regular activities
- % of gender trained in courses
- # of children in Sport for Life events
- # of sports practiced in sport events
- # social issues tackled in Sport for Life events
- # of regular activities conducted

## Baseline (2022)

- 1 T-T-T organized
- 1 Master facilitators trained

- 6 hubs established
- 8 community projects conducted
- 0 SSEI created

- 4 Sport for Life courses conducted
- 86 Sport for Life organizers trained
- 28 of Sport for Life facilitators trained

- 30% Female & 70% Male for Sport Organizer trained
- 39% Female & 61% Male for T - T - T trained

- 1236 kids in Sport for Life events
- 20 sports practiced in sport events
- 1 social issues tackled
- 1 regular activities conducted

## Target (2023)

- 4 T-T-T
- 4 Master facilitators

- 20 hubs established
- 2 community projects conducted
- 2 SSEI created

- 15 Sport for Life courses conducted
- 200 Sport for Life organizers trained
- 50 of Sport for Life facilitators trained

- 40% Female & 60% Male for Sport Organizer trained
- 45% Female & 55% Male for T - T - T trained

- 3000 kids in Sport for Life events
- 20 sports practiced in sport events
- 4 social issues tackled
- 4 regular activities conducted

• 10% people with disability

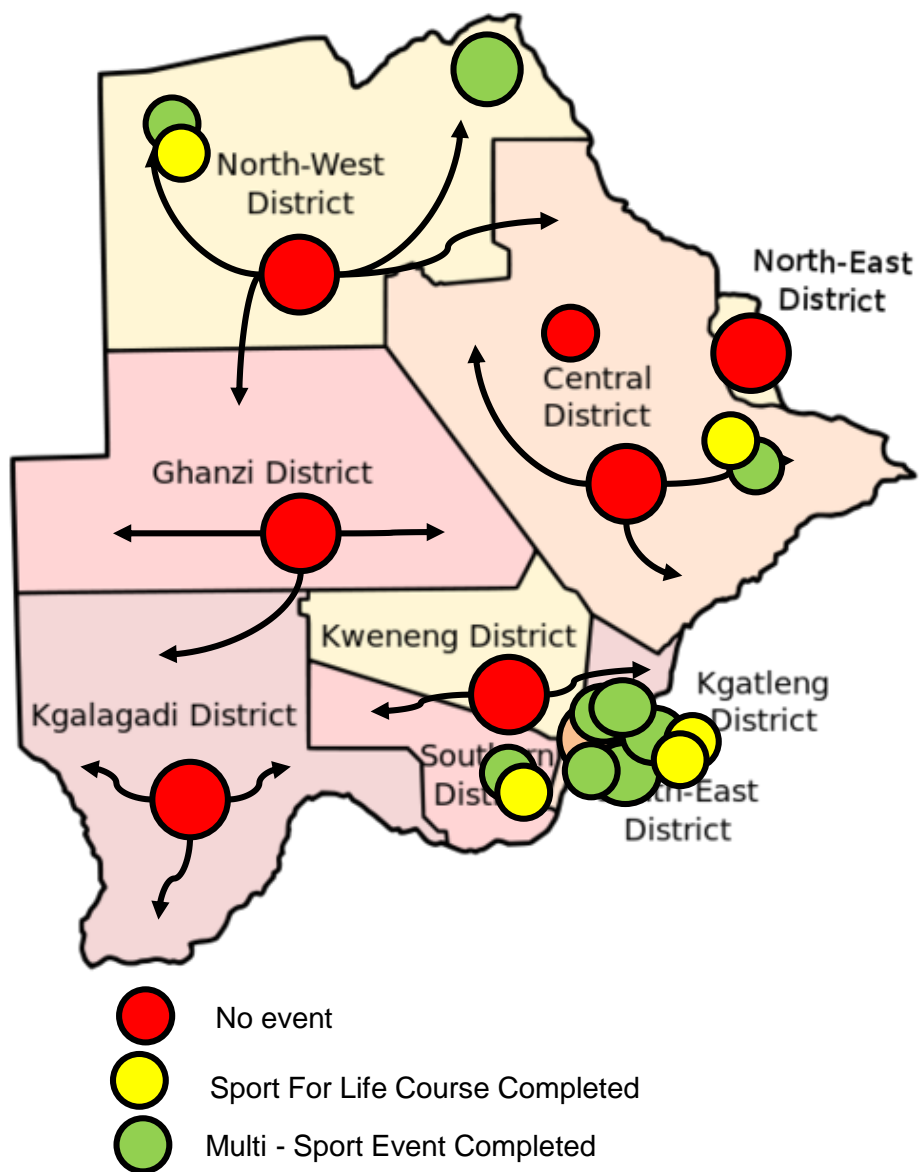
• 10% kids with disability

**2022 –**

# **Footprint Report**



# 2022 Footprint



District	Town	Training	Event
Central	Palapye	0	0
	Selibe Phikwe	1	1
	Sowa	0	1
Chobe	Kasane	0	2
Kweneng	Lethakeng	0	0
	Molepolole	0	0
	Mmopane	0	1
North West	Maun	0	0
	Gumare	1	1
North-East	Francistown	0	0
	Maitengwe	0	0
South-East	Tlokweng	0	1
	Ramotswa	0	0
	Ranaka	0	1
Gaborone	Old Naledi	0	1
	White City	0	1
	Lekidi	2	0
Southern	Lobatse	1	1
	Kanye	0	0
	Goodhope	0	0
Kgalagadi	Tsabong	0	0
	Jwaneng	0	0
	Hukuntsi	0	0
Gantsi	Gantsi	0	0
	Charles Hill	0	0

# Multi – Sport Events



Ranaka – 400kids



Lobatse – 220 kids

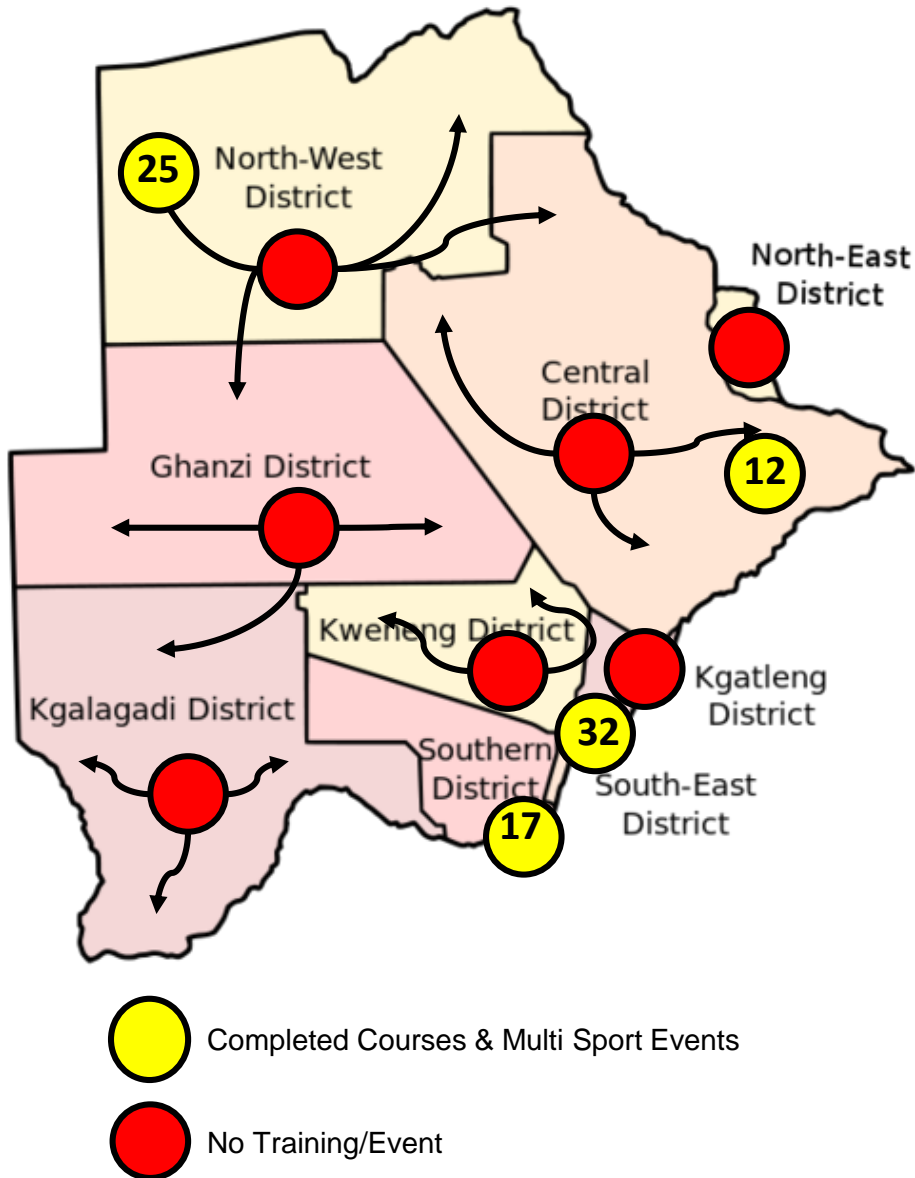


White City – 150 kids



Old Naledi: 300 kids

# Trained Sport Organizers – Heat Map



Place & District	No of Participants	Females	Males
Gaborone (South East)	32	14 (44%)	18 (56%)
Selibe Phikwe (Central)	12	1 (8%)	11 (92%)
Gumare (North West)	25	4 (16%)	21 (84%)
Lobatse (Southern)	17	7 (41%)	10 (59%)
<b>Total</b>	<b>86</b>	<b>26 (30%)</b>	<b>60 (70%)</b>

## Trainings

- 86 Sport Organizers trained around the country
- 30% Women and 70% men
- 4 / 10 Districts covered

## Pending

- Kgalagadi
- Ghanzi
- Kweneng
- North East
- Kgatleng

## Partially Trained

- Central
- North West

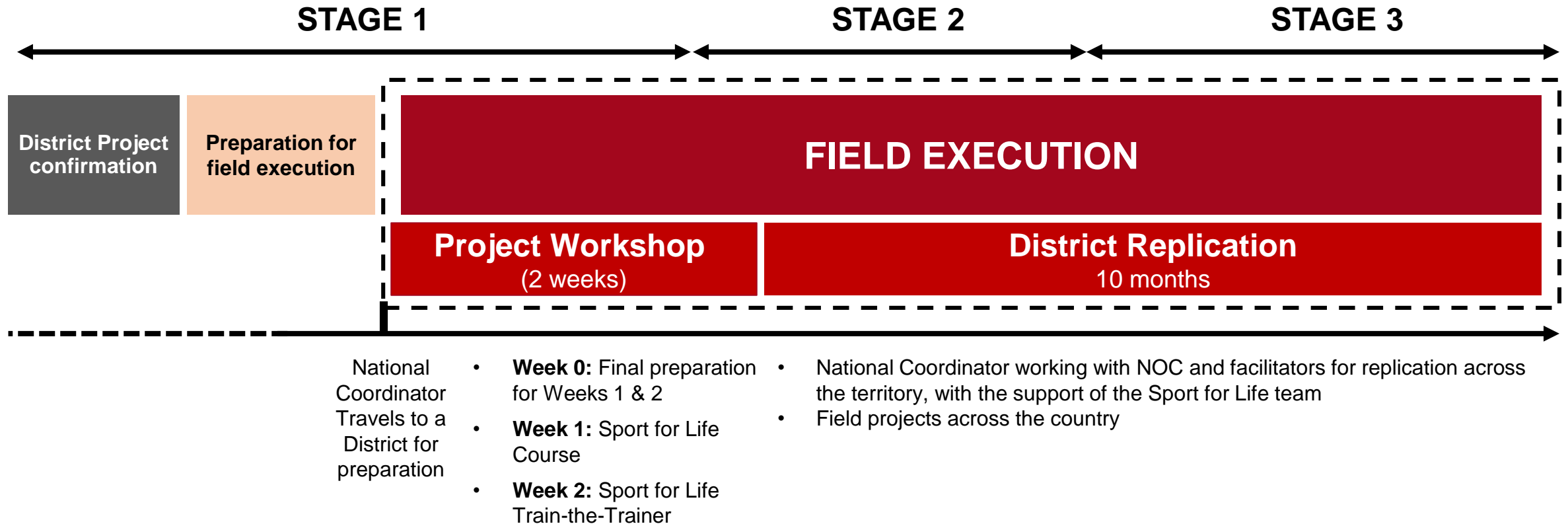


**2023 –**

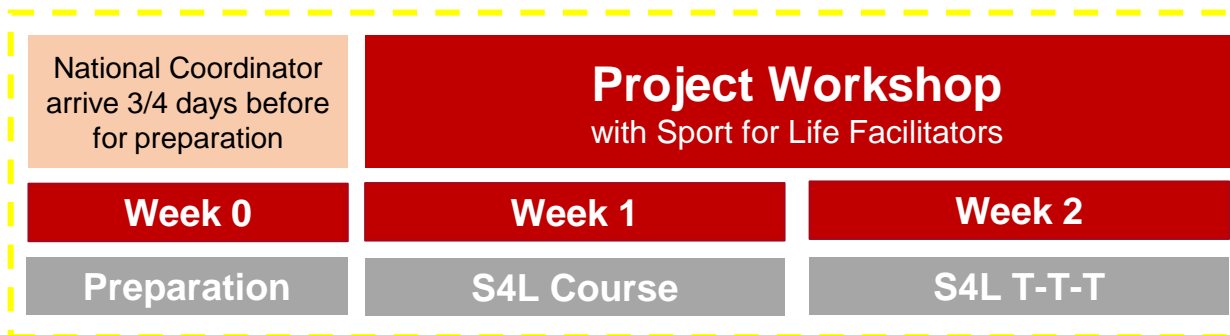
# **Proposal District Based**



# Sport for Life Botswana: Proposed schedule



# District Project Workshop




**About District Workshop...**

- Organized by local facilitator with partners (RADP, MYSC, etc.) under the responsibility of the National Coordinator;
- First target audience composed by young sport leaders from the respective District (for ownership, easier and more efficient replication);
- Participants go through the Sport for Life curriculum;
- We create a core team for excellent replication in the District

**Week 0: final preparation on the ground** (confirm participants, training room, equipment and material; prepare National Coordinator, involve main stakeholders);



 Facilitated & organized by participants

# 2023 District Project Plan

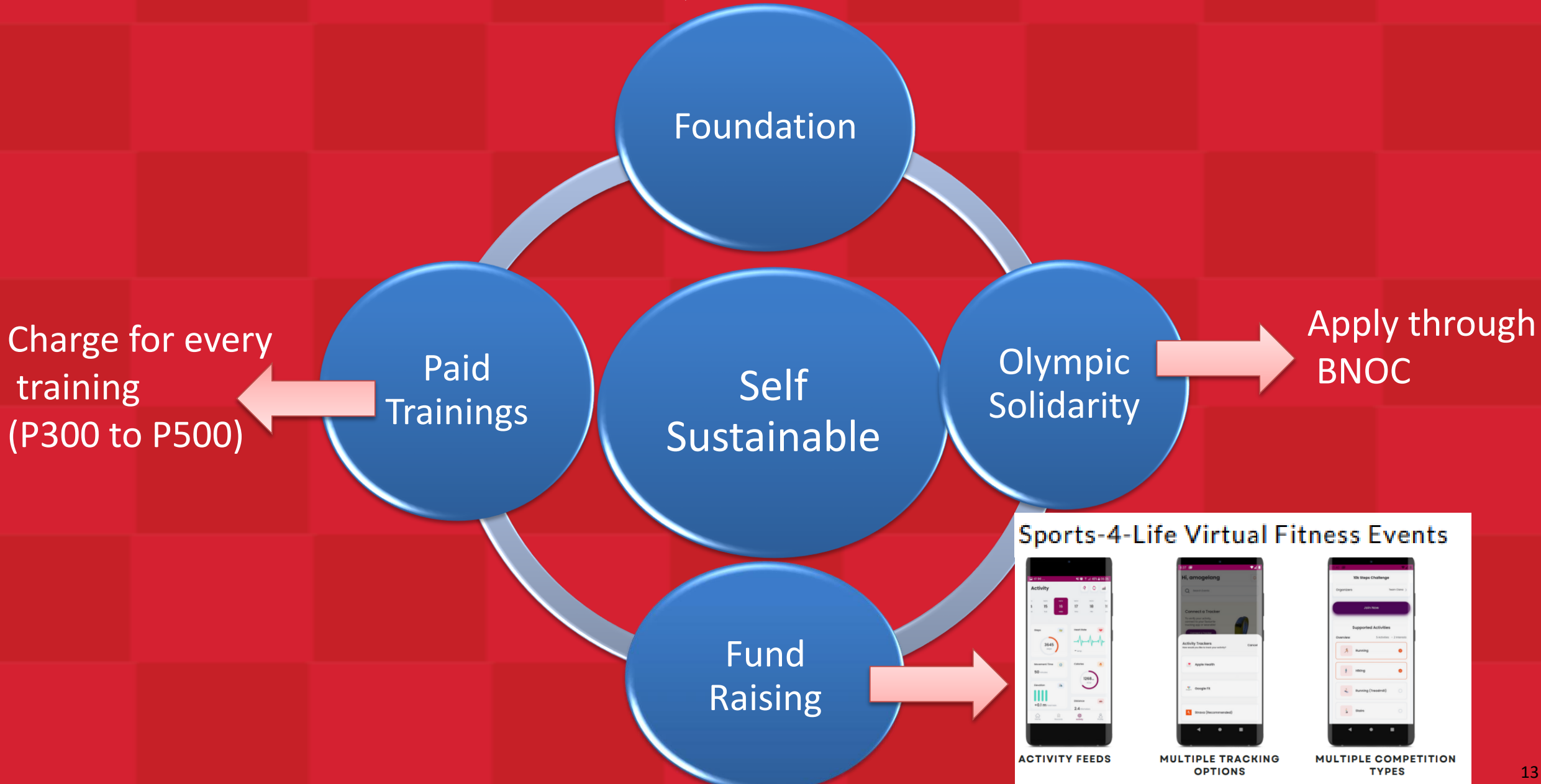


	District	Place	Dates	Target	Target
<b>Quarter 1</b>					
Sport for Life Course Training & Multi – Sport Event	TBC	TBA	Feb	30 Participants	300 kids
Sport for Life Course Training & Multi – Sport Event	Central	TBA	March	30 Participants	300 kids
<b>Quarter 2</b>					
Sport for Life Course Training & Multi – Sport Event	North West	TBA	May to June	30 Participants	300 kids
Train – The – Trainer Training & Multi – Sport Event	North West	TBA	May to June	40 Trainers	500 kids
<b>Quarter 3</b>					
Sport for Life Course Training & Multi – Sport Event	TBC	TBA	Jul	30 Participants	300 kids
Sport for Life Course Training & Multi – Sport Event	Kgalagadi	TBA	Aug	30 Participants	300 kids
<b>Quarter 4</b>					
Sport for Life Course Training & Multi – Sport Event	Kweneng	TBA	Oct - Nov	30 Participants	300 kids
Train – The – Trainer Training & Multi – Sport Event	South East	TBA	Oct - Nov	20 Trainers	500 kids

- **Participants (Training)**
  - Trained Sport Organizers: 30 per training
    - Age: 18 – 35 years
  - Trained Trainers: 20 per training
    - 18 – 35 years

- **Participants (Multi - Sport Event)**
  - Sport Organizer Training: 300 kids
    - Age: 6 - 13 years
  - Trainers Training: 500 Kids
    - Age: 6 – 13 years

# 2023 Quad Pillars



# The Embrancement



# Selibe Phikwe #aredireng - 110kids



**Gumare**  
**#tutende**  
**- 500 kids**







**Lobatse  
#aredireng  
220kids**



**Botswana National  
Olympic Committee**



**SPORT FOR LIFE**

*Human Development through Sport*

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