

Lets Collaborate For A Life Style

2024/25
Season

Molefhi Kannemeyer Obenne



Outline

- A PPP Overview
- B PPP Strategy
- C Needy Areas
- D Benefits
- E Conclusion

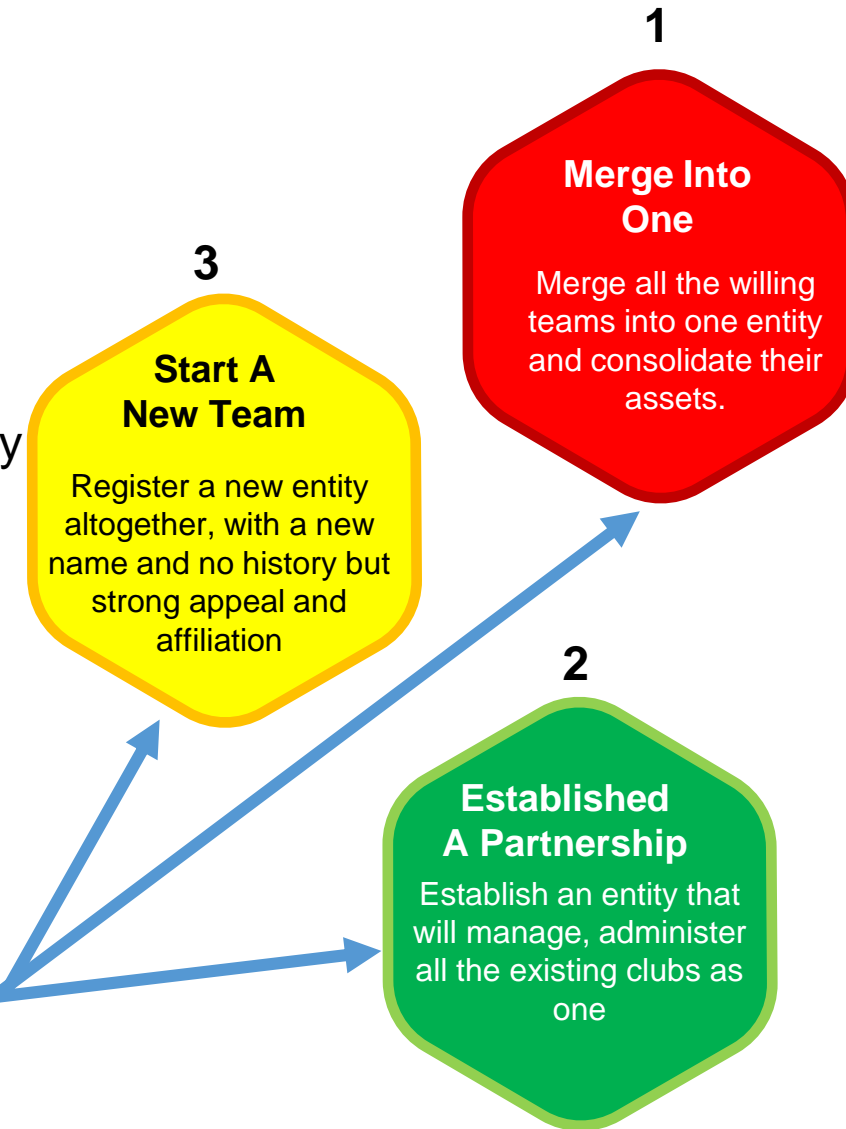


"Thinking is the most difficult thing, that's why a few people engage on it"

A.1 What is PPP

- 'PPP' is about bringing football fanatics and community together (revival) and speak through one entity as our football voice in Palapye. The project will forge an iconic symbol of unity, togetherness and oneness as people of Palapye.
- Palapye has evolved over the years with little success both on and off the field of play for football teams with rich history from Palapye like Swallows and Palapye United except for Morupule Wanderers, Motlakase Power Dynamos and Palapye All Stars.
- Its only apt that ancient football landscape transforms and match the current trends, that is, assume a different shape altogether, 'turn an elephant into a butterfly' as Prof Paul defined Transformation.

 **Options**



A. 2 What People Said



Killer Pass

4d · 🌐

PALAPYE FOOTBALL SURVEY #KillerPass

Are you happy with the state and standard of Palapye football?

Yes 7% >

NO 93% >

👍❤️ 54

628 📄 10 💬 3 ➦

If these old teams were to merge in Palapye, would you support them?

YES 90% >

NO 10% >

👍❤️ 53

462 📄 2 💬

Are you satisfied with the performance of old clubs like Palapye Swallows Palapye Unitd and Palapye All Stars?

YES 9% >

NO 91% >

👍❤️ 45

398 📄

Or do you think they should still be independent and be assisted separately?

YES 21% >

NO 79% >

👍❤️ 70

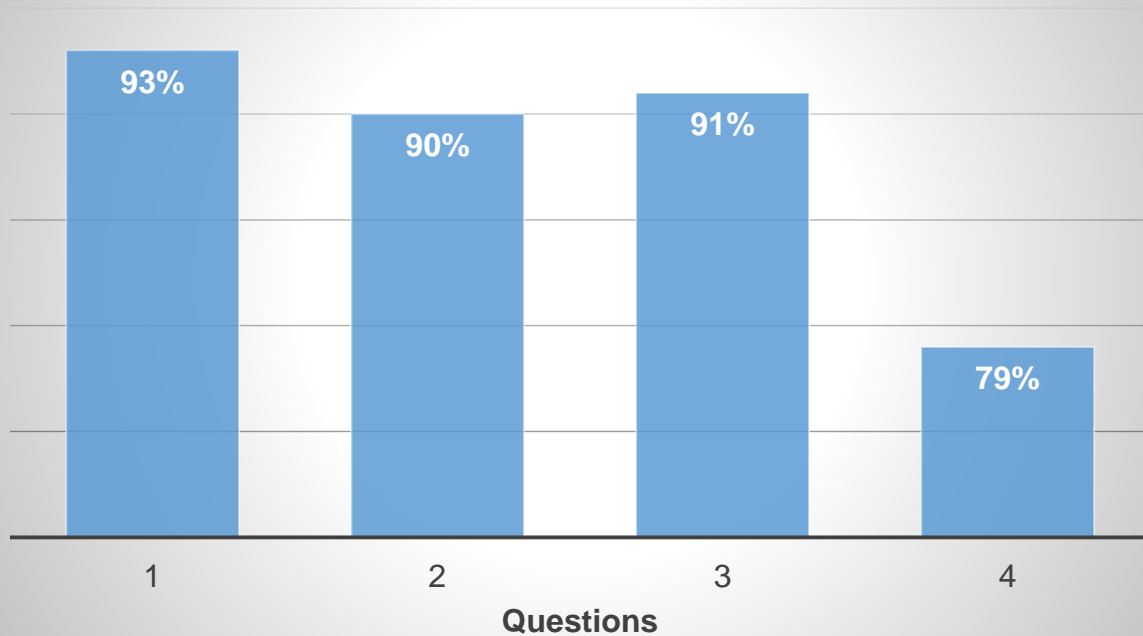
394 📄 1 💬

A. 3 What People Said



Poll Survey

Palapye Football Survey



1. Happy With Football Standard

93% of the 628 people who voted are not happy with the current state of football in Palapye



2. Satisfied with performance of old clubs?

90% of the 398 people who voted were not happy with the performance of the old clubs in Palapye.



3. Would you support the merged teams

91% of the 462 people who voted said they will support the merged teams in Palapye.



4. Should the team be independent or separated

79% of 394 people who voted said the teams should not be independent or assisted separately.

A. 4. MAPPING - OBJECTIVES



To create a unifying identity for Palapye sport



To create a sustainable project for Palapye sport with all the necessary structures



To create wealth for the project through utilization of existing assets.



To partner with various institutions for positive community upliftment.

A. 5. PPP Trajectory



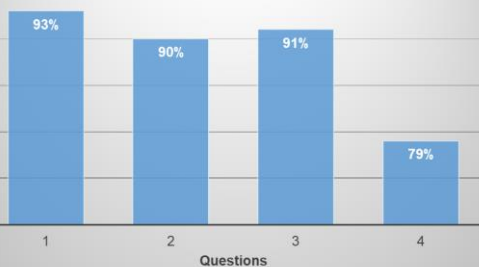
PPP (Pty) Ltd

- Public Limited Company
- 3, 000 shares

Survey Results

- Talk to the people
- Understand them
- Propose solutions.

Palapye Football Survey



Internal Consultation

Failed to have meetings

External Consultation

- Palapye All Stars
- Palapye Swallows
- Palapye United



B. 1. PPP Governance



Kgomela | Obenne | Anderson | Mokwena | Letlotla

Shareholders
(3, 000)



Johannes | Maripe | Advice | Molefe | Lebalang | Oletile | Moathodi

Board
TBA

Administration & Management



General Manager
Letsogile Sosong



Team Manager | Event Manager | Welfare Manager | Marketing Manager | Technical Manager | Office Administrator | Graphics | IT
Bonno Thabiwa | Mpho Habangana | Slow Otty Olekanye | ? | ? | ? | ? | ?



Grassroots
(6 – 11)

Development
(12 – 17)

Senior Team
(18 and older)

Senior Coach: George Ndlovu
Head Coach: Kabelo Dikgang
Assistant Coach: Mr Themba
Goalkeeper Coach: Ontiretse Kolobe
Development Coaches????

Women Football

B. 2 Team Structure Continued

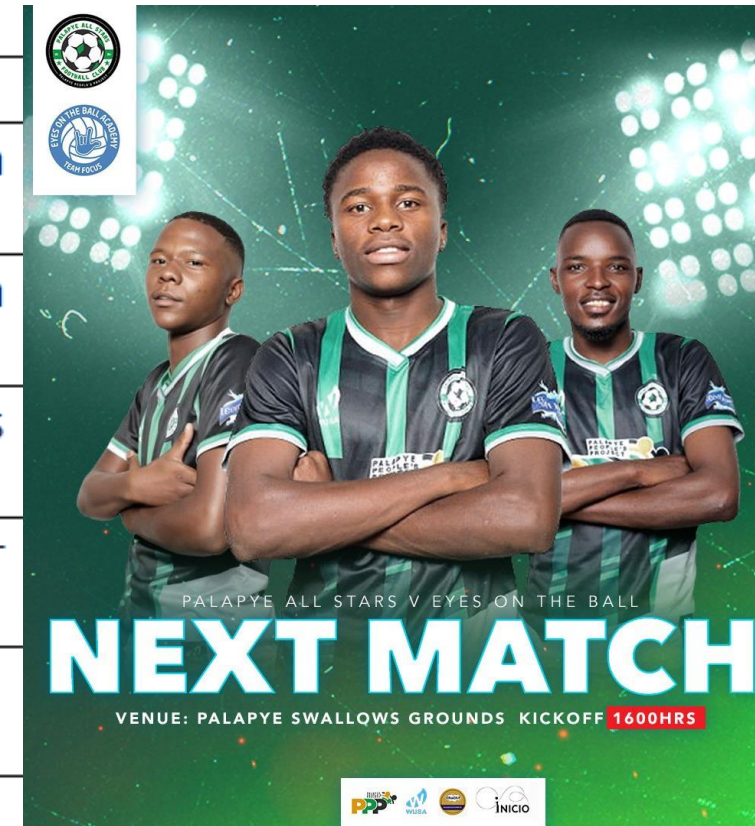


	Grassroots	Feeder Team	Senior
Category	Primary school kids (Kgaswe, others)	Junior & Senior School	Out of school
Criteria	Mass participation	Elite Development	Competition & Results
Mandate	We recruit everyone	Grassroots Graduates	Good enough
Age limit	Under 6 to 11	11 – 18 years	Average age 24
Programme	Trainings (Mon - U8, Tue – U11, Wed U13), Thurs & Fri (All) Weekend - Games	Transition for competition	First Division & Above
Measures	All registered and compliant	No recruits outside system unless exceptional (20%)	No recruits outside system unless exceptional (10%)
Budget	20%	20%	60%
Number	100 kids	50 players	40 players

B.3. PPP Strategy

B. 3.1 Senior Football Action Plan

Year	Target	How
1	FA Cup and Promotional Playoffs	<ul style="list-style-type: none">We are going to win the Tswapong Region Division 1 League
2	FA Cup 2 nd round and First Division	<ul style="list-style-type: none">Win TRFA league or finish top 6 in First Division (FD)
3	FA Cup last 16 and First Division Top 4	<ul style="list-style-type: none">Finish in Top 3 of FD and win the first two games of the FA Cup
4	FA Cup last 8 and Premier League	<ul style="list-style-type: none">Finish as champions of FD and win the first four games in the FA Cup
5	Sustain Premier League Status	<ul style="list-style-type: none">Finish above relegation zone, top 12



B. 3. PPP Strategy

B. 3. 2. Development Team Action Plan



Year	Target	How
1	<ul style="list-style-type: none"> • 60 kids • 1 International Tournament • Youth League Champions 	<ul style="list-style-type: none"> • Recruit from the existing structures and register them • Organize the Tri-Nations • Win TRFA Youth League
2	<ul style="list-style-type: none"> • 60 kids • Have 2 in the national team • 2 international tournament • Youth League Champions 	<ul style="list-style-type: none"> • Maintain structures • Send 5 as recommendations to the National under 17 team • Organize Tri-Nations and visit SA • Win Tri-Nations and TRFA Youth League
3	<ul style="list-style-type: none"> • 60 kids • Have 3 in the national team • Have 2 playing outside Botswana • International Champions 	<ul style="list-style-type: none"> • Maintain structures • Send 6 as recommendations to the National U17 team • Send 5 to SA Academies • Play 3 international tournaments
4	<ul style="list-style-type: none"> • 60 kids • Have 4 playing outside Botswana • Have 4 in the national team • International Champions 	<ul style="list-style-type: none"> • Maintain structures • Send 6 as recommendations to the National U17 team • Send 5 to SA Academies • Play 3 international tournaments
5	<ul style="list-style-type: none"> • 60 kids • Have 5 playing outside Botswana • Have 5 in the national team • International Champions 	<ul style="list-style-type: none"> • Maintain structures • Send 8 as recommendations to the National U17 team • Send 10 to SA Academies • Play 3 international tournaments • Send 2 overseas

B.3. PPP Strategy

B. 3. 3 Grassroots Action Plan

Year	Target	How
1	80	<ul style="list-style-type: none">• One Primary school and private school
2	100	<ul style="list-style-type: none">• Two primary schools and private school
3	120	<ul style="list-style-type: none">• Three primaries and private school
4	120	<ul style="list-style-type: none">• Three primaries and two private schools
5	150	<ul style="list-style-type: none">• Four primaries and two schools



B. 3. 4. Women Football Action Plan

Year	Target	How
1	<ul style="list-style-type: none">• 3 coaches• Lay foundation	<ul style="list-style-type: none">• Recruit Women coaches and train them• Develop women football policies
2	<ul style="list-style-type: none">• TRFA League	<ul style="list-style-type: none">• Play in TRFA league
3	<ul style="list-style-type: none">• TRFA Champions	<ul style="list-style-type: none">• Win the Women League in TRFA
4	<ul style="list-style-type: none">• Block Champions	<ul style="list-style-type: none">• Win the TRFA league and become Block champions
5	<ul style="list-style-type: none">• National Championship Top 2	<ul style="list-style-type: none">• Win TRFA league, Block and finish in the finals of the National Championships



B.3. PPP Strategy

B. 3. 5. Non - Football Playing Action Plan

Year	Target	How
1	<ul style="list-style-type: none"> Train 10 level 1 administrators One Social Ill Programme Five grassroots coaches 	<ul style="list-style-type: none"> Identify future administrators to be trained on Sport Administration Course (SAC) Implement a community mobilization program Identify individuals for training in Grassroots
2	<ul style="list-style-type: none"> Social Initiative Enterprise (SIE) Train five level 2 administrators Train ten level 1 administrator Five grassroots coaches Five coaches in CAF C 	<ul style="list-style-type: none"> Implement an SIE program to generate revenue Train identified individuals on level 2 administration course Train identified individuals on level 1 administration course Identify individuals for training in Grassroots Transit Grassroots coaches to C license
3	<ul style="list-style-type: none"> Social Initiative Enterprise (SIE) 	<ul style="list-style-type: none"> Implement an SIE program to generate revenue

	<ul style="list-style-type: none"> Train five level 3 administrators Train five level 2 administrators Train ten level 1 administrator Five grassroots coaches Five coaches in CAF C Five coaches in CAF B 	<ul style="list-style-type: none"> Train identified individuals on level 3 administration course Train identified individuals on level 2 administration course Train identified individuals on level 1 administration course Identify individuals for training in grassroots Transit Grassroots coaches to C license Transit C coaches to B license
4	<ul style="list-style-type: none"> Social Initiative Enterprise (SIE) Train five level 3 administrators Train five level 2 administrators Train ten level 1 administrator Five grassroots coaches Five coaches in CAF C Five coaches in CAF B Five coaches in CAF A 	<ul style="list-style-type: none"> Implement an SIE program to generate revenue Train individuals on a level 3 administration course Train individuals on a level 2 administration course Train individuals on a level 1 administration course Identify five individuals for training in grassroots Transit grassroots coaches to C license Transit C coaches to B license Transit A coaches to B license
5	<ul style="list-style-type: none"> Social Initiative Enterprise (SIE) Train five level 3 administrators Train five level 2 administrators Train ten level 1 administrator Five grassroots coaches Five coaches in CAF C Five coaches in CAF B Three coaches in CAF A Two social ills program 	<ul style="list-style-type: none"> Implement an SIE program to generate revenue Train individuals on a level 3 administration course Train individuals on a level 2 administration course Train individuals on a level 1 administration course Identify five individuals for training in grassroots Transit grassroots coaches to C license Transit C coaches to B license Transit B coaches to B license Implement community mobilization program to curb social ills

SOCIAL ISSUES



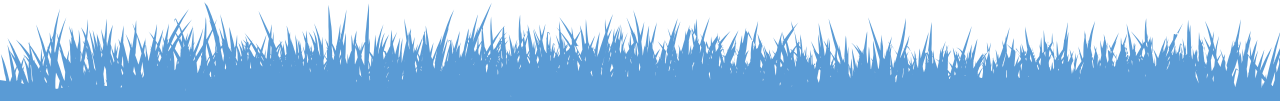
FOOTBALL ADMINISTRATION

B.3. PPP Strategy

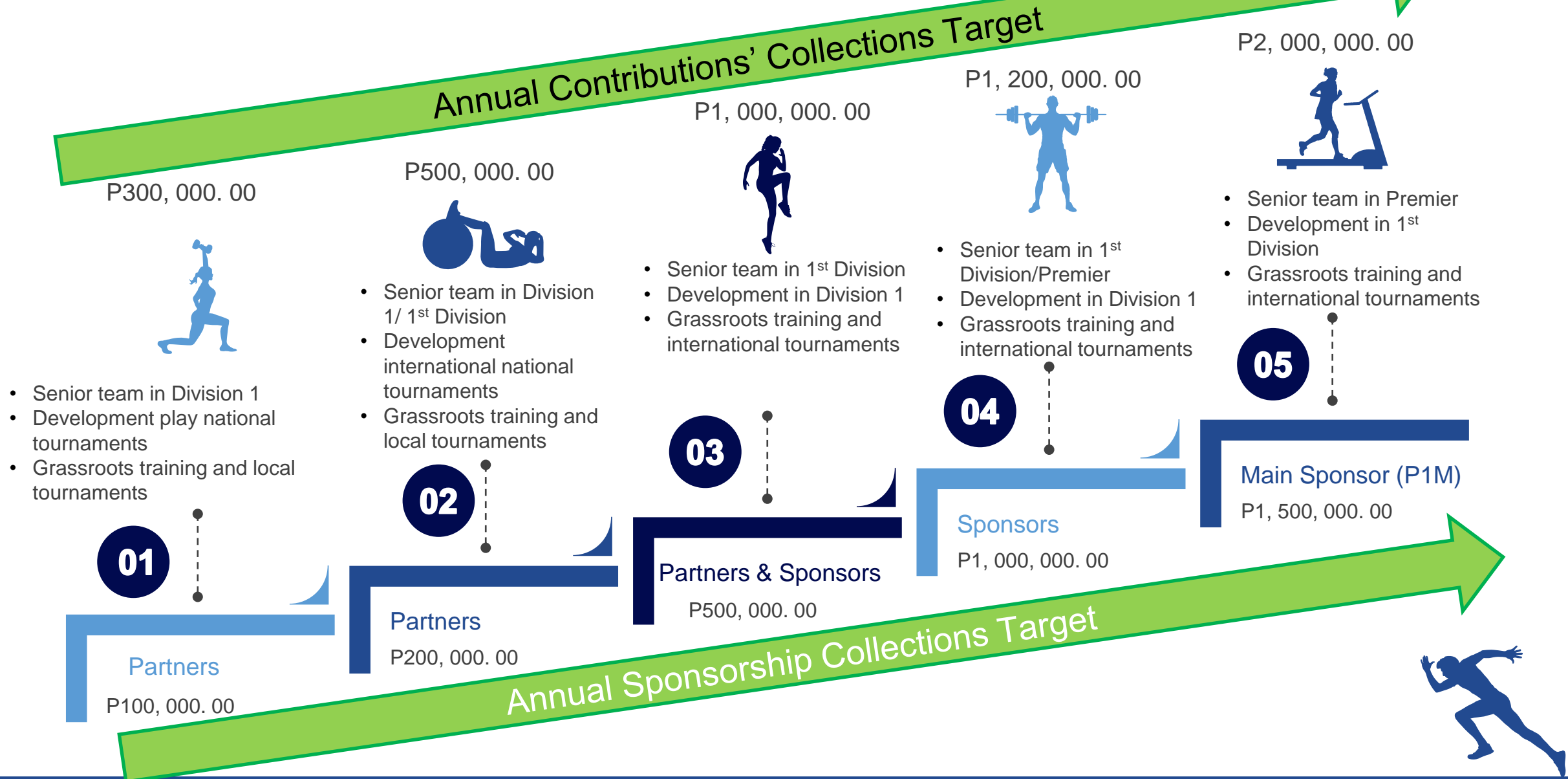
B. 3. 6. Financial Action Plan



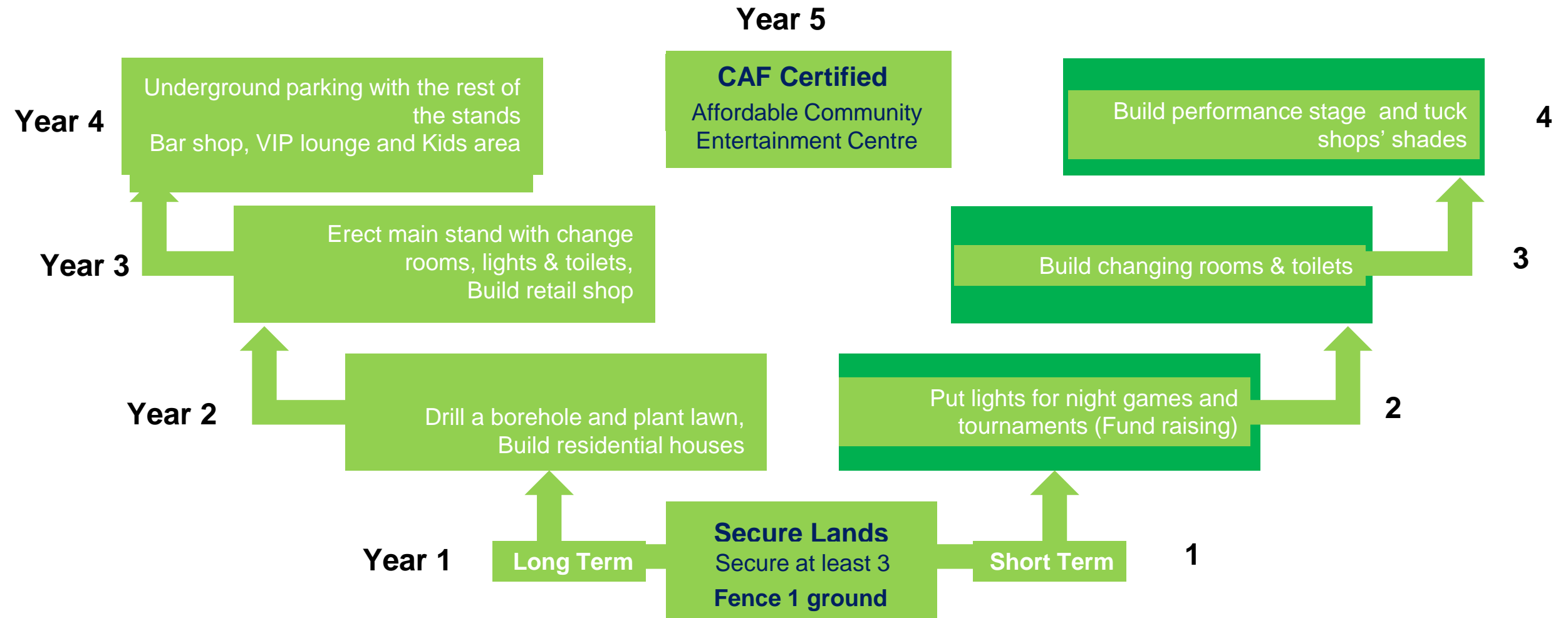
Year	Target (P)	How
1	300,000	<ul style="list-style-type: none"> • Donations! P50,000 <ul style="list-style-type: none"> - from various individuals or anonymous donors • Sponsors P100,000 <ul style="list-style-type: none"> - Companies and businesses willing to sponsor • Partnerships P100,000 <ul style="list-style-type: none"> - Businesses, organizations • Contribution P100,000 from monthly subscriptions
2	500,000	<ul style="list-style-type: none"> • Donations! 100,000 <ul style="list-style-type: none"> - from various individuals or anonymous donors • Sponsors P150,000 <ul style="list-style-type: none"> - Companies and businesses willing to sponsor • Partnerships P150,000 <ul style="list-style-type: none"> - Businesses, organizations • Contributions P150,000 from monthly subscriptions
3	1,000,000	<ul style="list-style-type: none"> • Donations! P100,000 <ul style="list-style-type: none"> - from various individuals or anonymous donors • Sponsors P300,000 <ul style="list-style-type: none"> - Companies and businesses willing to sponsor • Partnerships P400,000 <ul style="list-style-type: none"> - Businesses, organizations • Contributions P200,000 from monthly subscriptions
4	1,200,000	<ul style="list-style-type: none"> • Donations! P200,000 <ul style="list-style-type: none"> - from various individuals or anonymous donors • Sponsors P500,000 <ul style="list-style-type: none"> - Companies and businesses willing to sponsor • Partnerships P500,000 <ul style="list-style-type: none"> - Businesses, organizations • Contributions P200,000 from monthly subscriptions
5	2,000,000	<ul style="list-style-type: none"> • Donations P400,000 <ul style="list-style-type: none"> - from various individuals or anonymous donors • Sponsors P800,000 <ul style="list-style-type: none"> - Companies and businesses willing to sponsor • Partnerships P800,000 <ul style="list-style-type: none"> - Businesses, organizations • Contributions P200,000 from monthly subscriptions



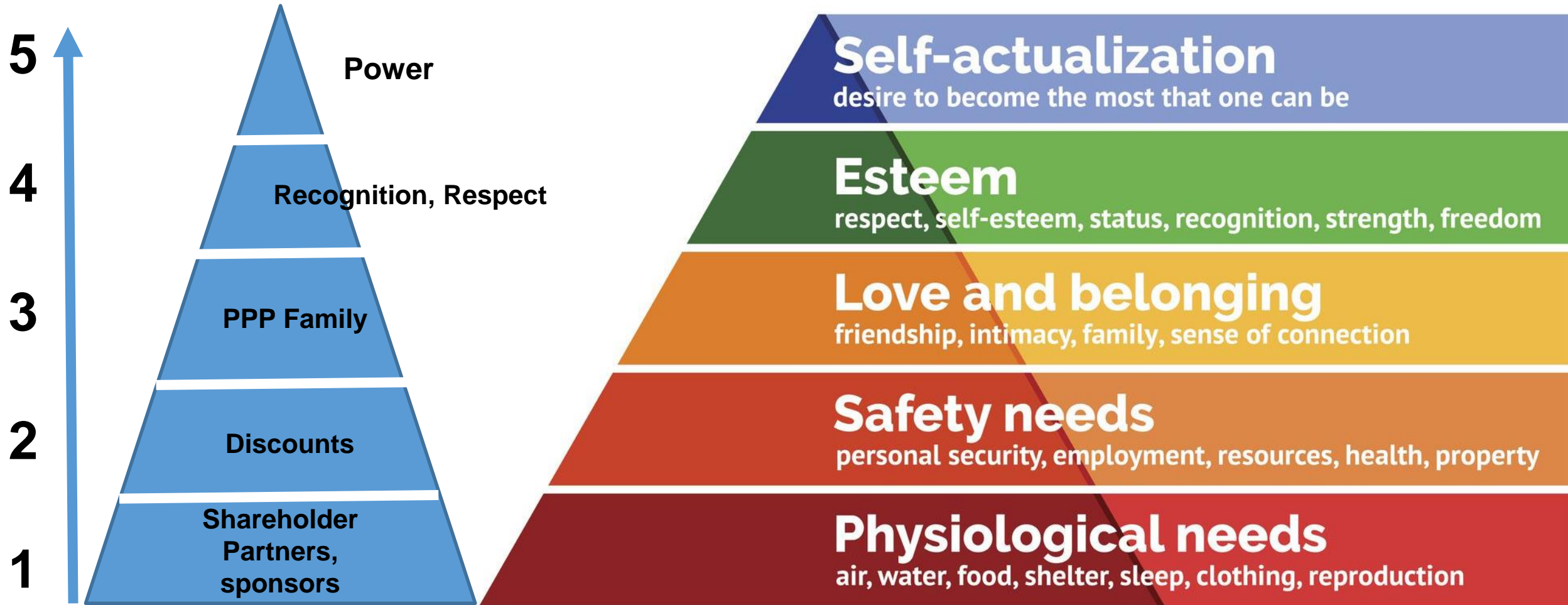
B.4.1: 5 Year Plan - Financial



B4.1.2: 5 Year Plan - Infrastructure



C. 1: NEEDY AREAS



Maslow's hierarchy of needs

C. 1: NEEDY AREAS

Training	Match Day	Basic Needs (Daily)
<ul style="list-style-type: none"> Water 	<ul style="list-style-type: none"> Water (2 cases a game) 	<ul style="list-style-type: none"> Water
<ul style="list-style-type: none"> Transport 	<ul style="list-style-type: none"> Transport 	<ul style="list-style-type: none"> Transport (within Palapye, to & fro Palapye)
<ul style="list-style-type: none"> Medical Attention 	<ul style="list-style-type: none"> Medical Attention (First Aid) Physio 	<ul style="list-style-type: none"> Medical Attention (Medical Exams, Injuries) Physio Dental
	<ul style="list-style-type: none"> Massages 	<ul style="list-style-type: none"> Massages (Monthly)
<ul style="list-style-type: none"> Training Equipment Balls (40 balls (10- Gape Mohutsiwa) (trainers, shin pads etc) Kit (Wusa Sportswear) 	<ul style="list-style-type: none"> Match Equipment Match Balls (10) Trainers, soccer boots Kit (Wusa Sportswear) Camping 	<ul style="list-style-type: none"> Office Space Club House
<ul style="list-style-type: none"> Food (bananas) 	<ul style="list-style-type: none"> Food (Breakfast & Lunch) Refreshments (Energy Drink and Bananas) 	<ul style="list-style-type: none"> Food (Hampers) Toiletry (soaps, deodorants, lotions, toilet paper etc)
<ul style="list-style-type: none"> Graphics (Photography & video) 	<ul style="list-style-type: none"> Graphics (Photography & video) Deeptake 	<ul style="list-style-type: none"> Graphics (Photography & video) Deeptake
	<ul style="list-style-type: none"> Printing (documents, tickets, adverts etc) Advertising 	<ul style="list-style-type: none"> Printing (Naties Media) Advertising
	<ul style="list-style-type: none"> Security IT 	<ul style="list-style-type: none"> Education (CrackIt Tuition) Social Ills Character Building Event Management (Inicio)

C. 1. 1 PARTNERS



OFFICIAL EDUCATION PARTNER



OFFICIAL SPORTS WEAR PARTNER

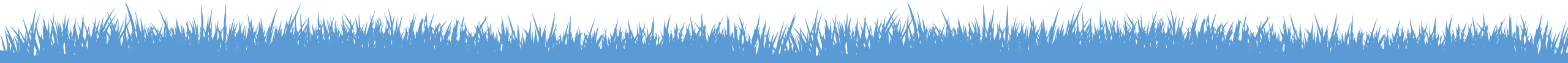


C. 1. 1 PARTNERS..



OFFICIAL ONLINE ADVERTISING PARTNER

OFFICIAL FASHION & MAKE UP PARTNER

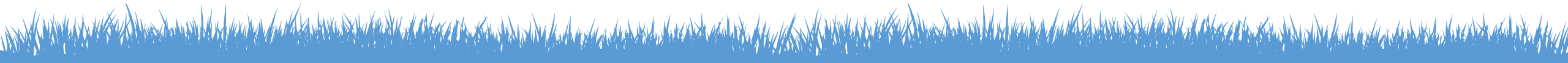


C. 1. 1 PARTNERS..



OFFICIAL PRINTING SERVICES PARTNER

OFFICIAL GRAPHIC DESIGN & PHOTOGRAPHY PARTNER



C. 1. 1 PARTNERS..



OFFICIAL EVENTS PARTNER



OFFICIAL ICT (PRINTING & INTERNET) PARTNER



C. 1. 1 PARTNERS..



OFFICIAL DENTAL PARTNER



OFFICIAL CASUAL WEAR PARTNER



C. 1. 1 PARTNERS..



OFFICIAL SIMULCAST PARTNER



OFFICIAL WARM UP PARTNER

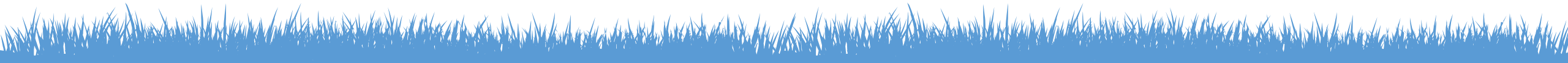


C. 1. 1 PARTNERS..



OFFICIAL AUDIO PRODUCTION PARTNER

OFFICIAL ICT SERVICES PARTNER



C. 2: PROPOSAL

Tripartite Symbiotic Partnership:

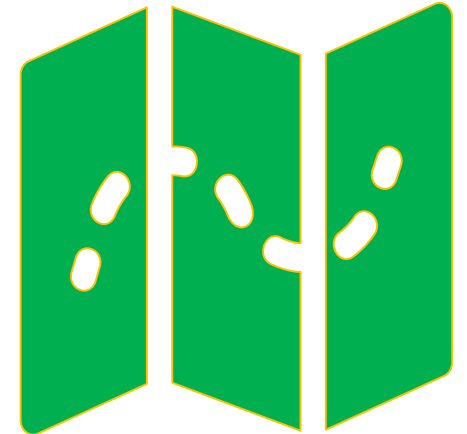
Business



PPP



Community



Offer services/products
(50 – 100%)

Gives Access To

Buy directly at discounted rate

Offer 2% - 20% discount

Offer 10%
to each
other

Membership

- P300 annual

C. 3: PROPOSAL

Offerings

Match Day Access



Coporate Social Events



Tournaments

APPRECIATION POST

TRI-NATIONS 4TH EDITION

THANK YOU!!!
OUR GREATEST GRATITUDE GOES TO ALL OUR SPONSORS FOR ASSISTING US IN MAKING OUR 2024 TOURNAMENT A SUCESSS.

C.



S..



PALAPYE PEOPLE'S PROJECT

LAUNCH

LIFE STYLE CARD

Save the Date

01 FEB | 2025

VISIT PALAPYE PEOPLES PROJECT
FACEBOOK PAGE FOR UPDATES

D. Benefits

1. Official Partner Tagline

- Official Hydration, MakeUp, Medical Partner, etc

2. Free Advertising Monthly

- Radio, Tv, Facebook etc

3. Community Impact

- Positive community impact
- Enabling life

4. Brand & Customer Loyalty

- Weekly team visitation to shops
- For Us By You

5. B2B

- Own business ecosystem



Partnership



Massive Advertising



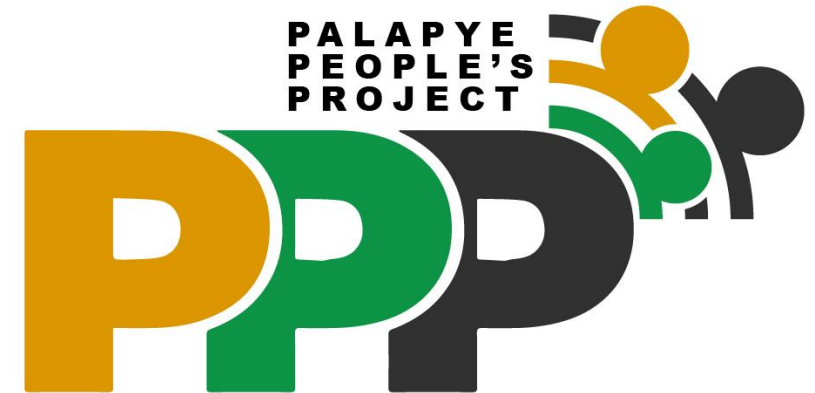
Consolidated Customers

One Palapye

One Business

One Mission

PALAPYE
PEOPLE'S
PROJECT



A silhouette of a large, spreading acacia tree against a vibrant sunset sky. The sky transitions from a deep orange at the bottom to a bright yellow at the top. The tree's branches are intricate and spread out across the upper half of the frame.

*If you want to go fast go alone.
If you want to go far go together.*

African Proverb

Can We Work Together To Built One Sustainable Business Ecosystem?

Be Self Sustainable
Invest in grounds and build infrastructures

Be Feasible
Turn the football club in to lucrative business

Go International
Have footprint in the international space

For US, By You. PPP!!! Win !!!!



The background is a solid blue color. It features a pattern of hexagons arranged in a honeycomb-like structure. Some hexagons are white, while others are black. The pattern is partially visible on the left and right sides of the frame, with the central area being mostly clear blue space.

2024

And beyond

Lets be Different